

JOURNAL ADVERTISING

Ad Deadline April 15, 2016

- Outside Back Cover \$2,000
- Inside Cover \$1,500
- Gold Page \$1,000
- Blue Page \$ 500
- Full Page (5x7) \$ 200
- Half Page \$ 100
- Congratulations Listing \$ 50

SPARC'S IMPACT MISSION

All proceeds directly benefit SPARC's therapeutic, recreational and social programs for children and adults with developmental disabilities and other special needs. SPARC, Special Program and Resource Connection, is a non-profit 501(c)3 agency serving 1,000 individuals annually in 85+ weekly programs throughout Westchester County.

SPARC's weekly activities foster individual potential, new friendships and eliminate isolation. Programs and trips allow participants to strengthen inclusion skills and acceptance in their neighborhoods. SPARC professionals guide youth and adults to develop life skills, overcome challenges, and gain independence and self-esteem. Families benefit from respite while their children are happily involved with services at their level of need, intellectually, physically and emotionally. Each participant makes progress, "reaching for the stars" in a spirit of encouragement, friendship and fun.

